

LYNDSEY PHILIPPS – OFFICIAL PRESS KIT

COVER

Photo: [Full-bleed editorial shot – graceful, confident]

Name: Lyndsey Philipps

Title: Tennis Athlete | Model | Youth Voice

BIO – SHORT FORM

Lyndsey Philipps is a rising tennis athlete with global dreams, Latin-American roots, and a fashion-forward lens. She models selectively to express another side of herself — blending discipline, power, and poise in front of the camera. Her journey bridges sport, creativity, and grounded advocacy.

BIO – FULL FORM

Lyndsey Philipps is not choosing between lanes — she’s creating her own. As a full-time athlete training at the Anthony Harris Tennis Academy, she competes internationally on the ITF Junior Tour and represents a new wave of global Gen Z athletes. Her multicultural background, deep-rooted connection to nature, and editorial presence make her a unique voice rising from Southern Africa.

With direct bookings for high-end campaigns and a growing media presence, Lyndsey’s modeling reflects discipline, strength, and expressive stillness — often captured between training sessions and international tournaments. Her time in the bush, walking alongside rangers, and her family’s legacy in wildlife protection ground her in purpose.

In 2024, Lyndsey made the main draw of the U14 Junior Orange Bowl in Miami — one of the most prestigious junior events globally. That same year, she received official recognition from Tennis South Africa as #4 in the country in her age group and had the honor of competing under the South African flag. She was also cast in the Education First (EF) Global Campaign as a youth model — marking her second international brand feature at age 15.

She balances her full-time tennis training with online academic studies through the Cambridge International program, maintaining discipline across sport, modeling, and education.

She’s not leaving sport. She’s expressing it.

DISRUPTION IDENTITY

Convention: Female athletes must choose — win or be beautiful. Stay quiet. Follow the mold.

Disruption: Lyndsey owns her story. She's fierce on court, feminine on camera, and real in every space she steps into.

Vision: To rise with integrity, compete with purpose, and inspire young women through a career built on performance, expression, and real-world advocacy.

NOTABLE CAMPAIGNS

- 2025 Creative Tennis Project (BTL) – Participated in a global creative concept highlighting young athletes in authentic training environments. All participation aligned with amateur eligibility guidelines. Campaign visuals pending release.

CAREER MILESTONES

- Participated in international creative campaign (2025), aligned with NCAA amateur eligibility.
- Made main draw – U14 Junior Orange Bowl, Miami (2024)
- Endorsed by Tennis South Africa to represent SA internationally
- Ranked #4 in South Africa (TSA official letter)
- Represented South Africa under national flag
- Captured by photographer Chris (high-res images on file)
- Invited to Junior Masters Top 8 in South Africa
- Pursuing online Cambridge International Studies alongside sport and modeling

MEDIA HIGHLIGHTS

- Botswana TV Feature – ITF debut win vs #3 seed (2024)
- GSport4Girls Interview – "More than a player" voice feature (2024)
- Ongoing: IG / Blog / Tennis Journal series

CONTACT

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PHOTO CREDITS

All campaign, editorial, and match photos available upon request or at [Press Downloads].